

Design your posture with ease.

Comprehensive posture support anywhere, anytime.







Make proper posture a habit anywhere, anytime.

Whether you're working or relaxing, proper posture is an important aspect of your health and well-being.

Developed based on chiropractic theory, the Style Butterfly supports you in developing the correct posture simply by sitting on it.

Make proper posture a habit with the Style Butterfly, which can be carried around easily to provide posture support anywhere and anytime.

The compact design fits right into your lifestyle.

The Style Butterfly offers comprehensive posture support with a compact and lightweight design, providing you with posture support anywhere you desire, whether it be your home, office, or when out and about.

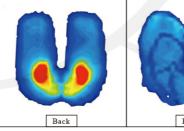


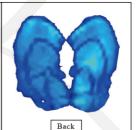
Correct posture equally distributes pressure and reduces the burden on your body.

By maintaining the correct posture, you can disperse areas of pressure and reduce the weight on your lower back.

Without the Style Butterfly

With the Style Butterfly





- *Subjects: 27-year old female *Conditions: A comparison of pressure distribution on the seat while sitting with/without the Style Butterfly
- *Device used: XSensor's X3 PRO Seat Sensor
- *Results may vary depending on the individual (MTG test results)

It is important to always have a balanced pelvis and to make correct posture a habit, so as to avoid putting too much of a load on your body.

Maintaining good posture is important for reducing the load on your body. A well-balanced pelvis that comes naturally will correct your posture. This will not only reduce the load on your lower back, but will allow you to breathe more deeply to take more oxygen to the brain. In turn, you should see an increase in your work productivity.

CENTRAL CHIROPRACTIC, Chiropractor

Takeharu Daito

PROFILE

Instructor of the Zenjukyo Chiropractic and Osteopathy Research Group. Instructor for WillOne Chiropractic. Leader of the Kinesio Taping Association. He teaches at events such as therapeutist



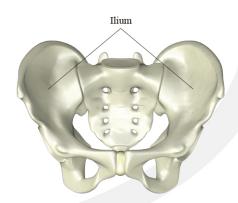
Proper posture comes from proper sitting.

Much of our daily life involves sitting. It is important to be aware of correct posture and to review the way in which we sit. We can reduce the pressure on our bodies by learning to maintain correct posture.



Our Unique "Chiropractic Support System"

In Chiropractics, the key to developing correct posture is maintaining a well-balanced pelvis and s-shaped spine. The Style Butterfly promotes correct posture by supporting the ilium, which serves to stabilize the pelvis. By stabilizing the pelvis, you can make it easier to maintain an "S" figured spine.



The unique features of the Chiropractic System offer full posture support.

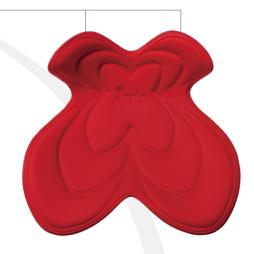
The unique features of the Chiropractic System, stabilizing the pelvis and supporting correct posture, help you develop proper posture by simply sitting down.

Pelvic Support Features

Point 1 Supports the Ilium

Firmly supports both sides of the ilium to maintain a firm hold on the pelvis.





Point 2 Orthostatic Pelvic Tilt

By tilting the angle of the seat base slightly forward, you can maintain the body's forward-tilting center of balance. This leads to the ideal posture with an upright pelvis.

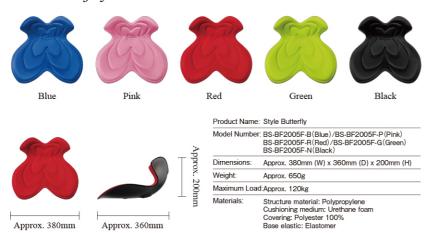


Point 3 Curved Body-traced Surface

The curves that fit firmly with the body avoid putting pressure on the muscles and prevent any sideways or backward tilting disparities of the pelvis.



Enjoy a selection of five different colors.



•Specifications are subject to change without notice for ongoing product modifications and improvements. •During the manufacturing process, creases, streaking, or indentation may result, but these are not defects. •The color of the product may slightly differ from that in the photo.

▲ Safety Precautions

Small children should not use the product. Consult with your doctor if you have any concerns, e.g., regarding abnormalities in your hips or spine, or regarding pregnancy, etc. Stop use immediately if any abnormality is experienced, such as pain, itchiness, rash, etc.

Precautions for Use ●Do not use the product on unstable areas, such as chairs without backrests, seats of vehicles, etc. ●Due to the product characteristics, the color may shift or stains may result due to friction with other objects. ●Be careful when using the product, as scratching and/or color transfer may occur depending on the quality of the flooring, tatami mats, sofas, etc. Do not store or use the product in locations subject to high humidity or direct sunlight, such as outdoors. The color and/or hardness of the product may change over time, but this does not affect its utility.



[Manufactured for] MTG Co., Ltd.

MTG No.2 HIKARI Bldg., 4-13 Honjindori, Nakamura-ku, Nagoya-shi, Aichi Prefecture, 453-0041, Japan